



PSB's Amy Leveton named one of *Politics* magazine's 2009 Rising Stars

WASHINGTON, D.C., May 19, 2009 – Penn, Schoen & Berland Associates (PSB) is pleased to announce that Campaigns & Elections' *Politics* magazine today named Senior Vice President and Managing Director Amy Leveton as one of its Rising Stars for 2009.

One of the most prestigious honors in politics, the award goes to people 35 or under who have already made a significant mark in political consulting or advocacy. The magazine chose 10 Democrats, 10 Republicans, and seven nonpartisan leaders this year, out of a pool of hundreds of nominees. "Capping off an historic election year, we received a record number of nominations for this year's Rising Stars," said James Klatell, managing editor of *Politics*. "With so many exceptional young people working in politics today, this was an exceedingly difficult process."

"At the age of 32, Amy has already proven herself to be one of the most innovative and successful researchers active in both politics and business today, and we couldn't be prouder that *Politics* has recognized her contributions," said Penn, Schoen & Berland Associates President Mark Penn.

Leveton joined PSB immediately after graduating from the University of Michigan and has risen quickly through its ranks. She was the firm's first female Vice President and was named Managing Director of its Washington, DC office in 2006. In this capacity, she manages a staff of more than 35 analysts and other managers. In the 2008 elections, she led research for Hillary Clinton's presidential campaign.

"I am delighted to receive this honor and thankful for the incredible opportunities I've enjoyed at PSB over the last decade," said Leveton. "I am excited to continue to serve as our political and corporate clients' strategic communications partner, in collaboration with my skilled and dedicated team, in the years ahead."

The 2009 Rising Stars will be honored on June 12 during Campaigns & Elections' 26th annual training seminar. Past Rising Stars have included David Axelrod, Paul Begala, Donna Brazile, James Carville, Alex Castellanos, Rahm Emanuel, Ed Gillespie, Alexis Herman, Karen Hughes, Laura Ingraham, Celinda Lake, Jim Pinkerton, Ralph Reed and George Stephanopoulos.

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